



Cyclades Preservation Fund Grant Application Form

GRANT CRITERIA OVERVIEW

Thank you for your interest in the Cyclades Preservation Fund (CPF). We look forward to receiving your application!

Before you apply, please make sure you browse through the initiatives that we have supported to date and read the information provided in the HOW TO APPLY section on our website.

You are asked to complete the questions of this application form in order for us to gain a good understanding of the project you are planning, what you are aiming to achieve, when and where.

Required points to note and include in your application when answering the questions below are the following:

- *[A] Please mention your project's Area of interest: a. Marine Conservation, b. Sustainability, c.*

Biodiversity, d. Local Produce, Landscape & Identity, e. Other

- *[B] Please mention the Type of your project: a. Field work, b. Technical Support, c. Community engagement, d. Campaigns, e. Networking, f. Other*

- *[C] We would like to understand the problem you are aiming to address and how you see your project contributing to its solution. Among other issues that you find important to mention in your application, please make sure that you also describe [C1] the current situation, including stakeholders mapping, what is currently preventing (positive) change, and how key players identified will contribute and/or be engaged in the project. Make sure that you include [C2] a specific and clear action plan, explaining the deliverables and expected outcomes of your project, including [C3] measurable goals and indicators that you will monitor during execution and upon completion of your project (to be able to reflect on successes and challenges), and [C4] commentary on how the sustainability of your project will be ensured (if relevant). [C5] If you see replicability and/or scaling up potential in your project, please make sure you mention this and explain why or how you find this important in order to lead to positive change beyond your project's scope. [C6] Please mention how the project's progress and results will be communicated to the stakeholders and the public, including CPF visibility. [C7] Please be clear about where*

activities will take place: which island(s) and which specific locations (if applicable / known). If the island(s) proposed are flexible or indicative, make sure you include a comment on this fact as well.

Kindly note that project approval may take a while; it is, thus, important for us to understand when a project can be implemented successfully and whether there are specific limitations to a possible deferment of the starting date. Unless a project has a very strict timeline, such limitations would normally not affect our decision to provide funding or not, but could lead to asking for an updated timeline upon drafting a grant agreement. Please take this into consideration when responding to question 1.5 to make sure we understand your needs.

Kindly also note that, at times, we may approve a budget that is smaller than the budget you have applied for. In that case, we will inform you of our decision, and we will check with you if you agree with revising your action plan accordingly to receive the approved grant amount.

For all approved grants, regardless of the approved amount, we expect grantees to supply regular updates of their projects' progress upon request, and to ensure CPF's visibility as a supporter of the initiative that is (co-)funded in communication and outreach activities.

1. Introduction

1.1. Project title (*Max 80 characters*)

1.2. Project summary (*Max 100 words*) You will have the opportunity to say more later in the form

1.3. Total budget requested

Currency:

Amount Requested from us:

Amount requested from other sources (if any):

Total project cost:

1.4. Proposed start and end dates of the project

Start (DD/MM/YYYY):

End (DD/MM/YYYY):

1.5. Where will the project take place (if applicable):

1.6. Are there any factors that might affect the timing of the project? (i.e. seasonal factors etc)
(*Max 100 words*)

2. About you and your organisation

2.1. Organisation Name:

2.2. Lead contact details

First name:

Last name:

Email:

Contact number:

Role within organisation:

2.3. Organisation address

Street:

City:

Postal Code:

Country:

2.4. Year of establishment:

2.5. Legal status:

Please provide proof of your legal status

2.6. Website:

2.7. Social Media URLs:

Twitter:

Instagram:

Facebook:

LinkedIn:

2.8. Has your organisation ever applied for a grant from us before? (please circle)

Yes – we applied and received a grant from you before

Yes – we applied but have not received a grant from you before

No – this is the first time we have applied to you

2.9. Please tell us a little about your organisation / group, and why you are suited to do this project. *(Max 500 words) Please make sure you mention the primary goals, activities and beneficiary groups of your activities, the number of personnel and (active) volunteers, the major sources of income of your organization, as well as the total budget of your organization for the current year.*

2.10. *Please include any links you may have to past projects you have delivered.*

2.11. Please can you tell us about the people who will deliver the project and their qualifications / experience? *(Max 500 words)*

2.11 Please name any other organisations involved with this grant application

3. The environmental issue and your solution *Before filling in this section please make sure you have read the introduction and guidance at the beginning of this form and try to provide the requested information in a clear and concise manner. If helpful, you may include / refer in your narrative (to) the breakdown as provided in the guidance (A, B, C1-C7) or choose a different way to supply the information required, that fits better to your needs and project.*

3.1. What is the environmental or conservation issue that your project is aiming to address?
(Max 150 words)

3.2. What are the main causes of this issue? Which of these are you addressing through this project?
(Max 250 words)

3.3. Please describe in detail the project you want to deliver. *(Max 1,000 words)*

4. Who will you work with and how?

4.1. Which of the following best describes the methods your project will use to pursue its goals? Please tick as many as apply

- Working directly** - Our project will directly preserve, protect, and regenerate habitats and / or species. Or prevent, slow down, or help us to adapt to climate change.
- Awareness raising** - Raising people's awareness of the natural world and its value.
- Research and analysis** - Improving our understanding of conservation issues and 'what works' to protect, preserve & regenerate environments
- Engagement** - Promoting and supporting collective action.
- Campaigning** - Helping businesses and consumers to act more sustainably.
- Advocacy and lobbying** - Influencing governments and other institutions
- Other**

If you selected 'Other' from the methods list please tell us more about the approach you'll use:

4.2. Which, if any, of the following individuals, groups or institutions will you be partnering with, if any, to deliver the project?

Partners are people, groups or institutions who will working alongside you to achieve similar aims. Partnerships can take many forms, including people who will co-deliver elements of the work, organisations that provide materials or venues and people you will train to deliver part of the project.

Please tick as many as apply:

- Local NGO leaders
- Environmental scientists and marine biologists
- Sustainability orientated businesses
- Campaigners
- Volunteers
- Educational institutions
- Local farmers / land owners
- Local government / politicians
- None of these – we do not plan to partner with anyone
- Other

If you selected 'Other' from the partners list please tell us more about them:

4.3. Which of the following will be your ‘target groups’ for the project?

Target groups or stakeholders are the people that your project is seeking to engage with and to influence. Target groups can be very broad (e.g. 'children') or very narrow (e.g. restaurant owners)/ They can be people (i.e. tourists), institutions (i.e. local government) or industries (i.e. the fishing industry)

Please tick as many as apply:

- Local residents
- Schools / Children and young people
- Tourists
- The tourism and hospitality industry
- Other industries and corporates (i.e. energy/utilities/property etc)
- Farmers
- Fishermen
- The food industry or restaurants
- The media
- Academic institutions and universities
- Local government or politicians
- Other

If you selected 'Other' from the target groups list please tell us more about them:

Please tell us how many people from each group you think you'll work with?

5. How will you track and measure the success of your work?

The next questions will ask you to describe the indicators you will use to assess the progress and, possibly, the success of your project.

An indicator is a specific and observable accomplishment or change that could show your project has been a success

These sections and indicators are informed by the Conservation Collective group theory of change.

We will ask you to think about three different types of indicators in this order:

- **Project deliverables**
- **Any environmental impacts that might be applicable to your project**
- **Any social, cultural or economic outcomes that might be applicable to your project**

At the end of your project, you will be asked to measure and report upon your project deliverables (related to the successful conclusion of your project). You may also reflect upon the intended / planned impact and outcomes of your project.

5.1 Deliverables

Please list and describe your project deliverables

These are the thing or things that you intend to produce, organise, achieve etc. This could be a piece of research or data collection, a course delivered, a website set up, a meeting organised, leaflets produced and distributed etc. This section refers to what successful delivery of a project should look like. Depending on the project, this could be as wide ranging from the successful completion of a piece of research, through to holding an event. Please add as many as you like.

At the end of the project we'll ask you to report back on these

Deliverable name:

Deliverable description:

Date you expect this to be completed:

Please add as many deliverables as you like (copy and paste the titles to add more here)

5.2 Your environmental impact

Please consider the **environmental impact indicators** you want your project to contribute to.

Impact indicators refer to the ultimate environment goal your project wants to influence. Every project should be able to choose a relevant impact indicator, even if it is not working on the issue directly (ie awareness raising projects). To help you define indicators we have developed a list of indicators under the headings above for you to choose from, or to help you develop your own.

Please note, we encourage you to list as few environmental indicators as possible. **Selecting or describing just one is fine.**

Please also note that while we want you to state which indicator(s) is relevant **we will not expect you to measure this indicator, just reflect on it at the end of the project.**

We understand that measuring can be difficult and expensive, and that change can take a long time to achieve.

Will your project focus on preserving, protecting, or regenerating any specific habitats?

Please tick as many as apply

- Land: Forest and woodland (*go to 5.2.1*)
- Land: Mountain regions (*go to 5.2.1*)
- Land: Agricultural land (*go to 5.2.1*)
- Land: Scrub jungle (*go to 5.2.1*)
- Land: Other (*go to 5.2.1*)
- Wetland habitats (*go to 5.2.2*)
- Freshwater habitats (*go to 5.2.3*)
- Marine: Inshore (*go to 5.2.4*)
- Marine: Seas (*go to 5.2.4*)
- Marine: Other (*go to 5.2.4*)
- No

If you selected 'Land: Other' from the list, please tell us more about your project's focus

If you selected 'Marine: Other' from the list, please tell us more about your project's focus

Will your project focus on reducing greenhouse emissions?

Yes (*go to 5.2.5*)

No

Will your project focus on any specific species?

Yes (*go to 5.2.6 and 5.2.7*)

No

Please add a more detailed description of your project's environmental focus if you would like to:

5.2.1 You told us that your project will focus on preserving, protecting or regenerating land habitats. Which of these indicators might be relevant to measure this?

Please tick as many as apply

- Forest area as a proportion of total land area
- Proportion of protected areas (% of territorial area)
- Proportion of important sites for biodiversity that are protected
- Green Cover Index (% of green coverage over the total surface of an area)
- Crop yield gap (as yield as % of attainable yield)
- Annual change in forest area and land under cultivation
- Soil quality (including soil respiration, infiltration, bulk density, pH, nitrate, and number of earthworms)
- Fewer species threatened and/or extinct
- A specific native species helped to thrive.
- Red List Index (RLI) - which tracks the overall extinction risk of species by threat
- Number of invasive non-native species established in territorial areas

Please use this space to define your own indicator if none of the above are applicable:

5.2.2 You told us that your project will focus on preserving, protecting or wetland habitats. Please define your own indicator:

5.2.3 You told us that your project will focus on preserving, protecting or regenerating freshwater habitats. Which of these indicators might be relevant to measure this?

Please tick as many as apply

- Proportion of important sites for terrestrial and freshwater biodiversity that are covered by protected areas, by ecosystem type
- Number of invasive non-native species established in freshwater areas
- Level of water stress: freshwater withdrawal as a proportion of available freshwater resources
- Fewer coastal areas lost to coastal erosion (due to artificial works or other causes)
- Household water consumption (litres)
- Company water consumption (litres)
- Proportion of domestic and industrial wastewater flows safely treated
- Proportion of bodies of freshwater with good water quality based on the UN level 1 water quality index (oxygen, salinity, nitrogen, phosphorous, pH status)
- Increased proportion of fish stocks within biologically sustainable levels (MSY)
- Fewer marine species (mangroves, fisheries, etc) threatened and/or extinct
- A specific native species helped to thrive
- Improved freshwater quality (via sampling of water, sediment and biota)

Please use this space to define your own indicator if none of the above are applicable:

5.2.4 You told us that your project will focus on preserving, protecting or regenerating marine habitats. Which of these indicators might be relevant to measure this?

Please tick as many as apply

- Reduced floating plastic debris density
- Reduced coastal eutrophication
- Improved coastal water quality (via sampling of water, sediment and biota)
- Fewer coastal areas lost to coastal erosion (due to artificial works or other causes)
- Average marine acidity (pH) measured at agreed suite of representative sampling stations
- Preservation, protection, regeneration of a specific habitat
- Preservation, protection, regeneration of coral
- Preservation, protection, regeneration of sea grass
- Increased proportion of fish stocks within biologically sustainable levels (MSY)
- Fewer marine species (mangroves, fisheries, etc) threatened and/or extinct
- A specific native species helped to thrive.

Please use this space to define your own indicator if none of the above are applicable:

5.2.5 You told us that your project will focus on reduced greenhouse gas emissions. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Reductions in atmospheric CO2
- Reduction in other greenhouse gases
- Reduction in other airborne pollutants

Please use this space to define your own indicator if none of the above are applicable:

5.2.6 You told us that your project will focus on a particular species. Please tell us which species:

5.2.7 You told us that your project will focus on a particular species. Please define your own indicator:

5.3 Your social, cultural, and economic outcomes

Finally, we would like you to describe your projects intended 'outcomes'.

'Outcomes' refer to the social, cultural and economic changes that you think will contribute to the environmental impact of your work. Essentially, outcomes describe something different that we want humans to do which could in turn lead to positive change in the environment, driving the environmental impacts listed previously.

All projects will have outcomes, and they may have several. Even projects that are aiming to have direct environmental impact are likely to have an outcome that relates to human motivations or behaviours. For example, a project to clear an area of plastics will also aim to raise awareness of this work and the harm done by plastics (to reduce the future need for clearing). Indeed, most projects will only achieve impacts through outcomes.

To help you we have developed a list of outcomes for you to choose from, or to help you develop your own.

Please note that while we want you to state which are relevant, **we will not expect you to measure this, but just to reflect on it at the end of the project.** We understand that measurement is difficult and expensive, and that change takes a long time to achieve.

To start with, can you say which of the following outcomes your project will broadly focus on?

Please tick as many as apply

- Encouraging people to have a greater appreciation of the natural world and its value *(go to 5.3.1)*
- Encouraging governments, public institutions and media to act in ways that support the natural world *(go to 5.3.2)*
- Supporting businesses and employees to better preserve, protect, and regenerate the natural world *(go to 5.3.3)*
- Encouraging changes in public / consumer behaviour to better preserve, protect, and regenerate the natural world. *(go to 5.3.8)*
- Fishermen Reduced waste / better waste management *(go to 5.3.9)*
- Increased use of low carbon technology and energy *(go to 5.3.10)*
- Other *(answer below and go to 5.3.11)*

If you selected 'Other' from the outcomes list, please tell us more:

5.3.1 You told us that your project will focus on encouraging people to have a greater appreciation of the natural world and its value. Which of these indicators might be relevant to measure this?

Please tick as many as apply

- Increased belief in the potential to change economic norms and incentives to shift to more environmentally sustainable production and consumption patterns
- Increased consumer pressure on businesses to act sustainably
- Increased public awareness/understanding of a specific environmental issue (for example invasive species, plastics, biodiversity)
- Increased proportion of people who say that “Protecting the environment is important to them personally”
- Increased number of people visiting/enjoying natural environments
- Increased proportion of people who say that “protecting the environment is important to them personally”
- Increased proportion of people who say they are ‘concerned about the state of nature today’
- Increased proportion of people saying that the environment/natural world is one of the most important issues facing their area/country

Please use this space to define your own indicator if none of the above are applicable:

5.3.2 You told us that your project will focus on encouraging governments, public institutions, and media to act in ways that support the natural world. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Extent to which local politicians / officials discuss environmental issues
- Achieving the formulation of an existing legislation or helping establish new laws for the conservation of the environment and the promotion of NBS
- Increased proportion of national economic zones exclusively managed using ecosystem-based approaches
- Increased % of protected marine areas with management strategies in place (as defined by the UN Commission on Sustainable Development - CSD)
- Establishment of new Marine Protected Areas
- Proportion of municipalities/local governments that have established biodiversity targets in their strategy and action plans
- Proportion of local administrative units with operational policies and procedures established for local community participation in water and sanitation management
- Proportion of municipalities/local governments with food waste prevention programmes (including food donation protocols)
- Number of schools whereby education for sustainable development is mainstreamed into curricula, education and assessment
- Increased levels of coverage of environmental issues in local media

Please use this space to define your own indicator if none of the above are applicable:

5.3.3 You told us that your project will focus on supporting businesses and employees to better preserve, protect, and regenerate the natural world. Which businesses?

Please tick as many as apply:

- Agriculture and food (*go to 5.3.4*)
- Fisheries (*go to 5.3.5*)
- Tourism (*go to 5.3.6*)
- Other businesses (*answer below and go to 5.3.7*)

You selected 'Other industries' from the industries list please tell us which type:

5.3.4 You told us that your project will focus on supporting agriculture and food businesses and their employees to better preserve, protect, and regenerate the natural world. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Number of people making a living from sustainable agriculture
- Proportion of farms using pesticides and insecticides
- Increased take up of regenerative/sustainable farming methods
- Proportion of farms using pesticides and insecticides
- Food Loss Index (FLI) as a measure of food losses that occur from production up to (and not including) retail level
- Sustainable forestry
- Crop yield gap (yield as % of attainable yield)
- % of land destined to sustainable farming practices
- % of local produce produced sustainably

Please use this space to define your own indicator if none of the above are applicable:

5.3.5 You told us that your project will focus on supporting fisheries businesses and their employees to better preserve, protect, and regenerate the natural world. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Number of people making a living from sustainable marine resources
- Percentage of fish tonnage landed within Maximum Sustainable Yield (MSY)
- Sustainable fisheries as a percentage of total fishing industry
- Increased sale of edible invasive alien species on the market/in restaurants

Please use this space to define your own indicator if none of the above are applicable:

5.3.6 You told us that your project will focus on supporting tourism businesses and their employees to better preserve, protect, and regenerate the natural world. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Increased number/proportion of tourism businesses with environmental sustainability as part of their identities
- Increased number/proportion of tourism businesses integrating environmentally sustainable practices into their activities
- Increased employment in environmentally sustainable tourism businesses
- Reduced human pressures on areas of natural beauty and marine environments

Please use this space to define your own indicator if none of the above are applicable:

5.3.7 You told us that your project will focus on supporting other businesses and their employees to better preserve, protect and regenerate the natural world. Which of these indicators might be relevant?

Please tick as many as apply:

- Increased availability of local food/produce to local shoppers
- Environmentally conscious businesses are profitable/financially sustainable
- Reduced company water consumption (litres)

Please use this space to define your own indicator if none of the above are applicable:

5.3.8 You told us that your project will focus on encouraging changes in public / consumer behaviour to better preserve, protect, and regenerate the natural world. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Increased household recycling
- Increased consumption and/or use of local food/produce
- Increased consumption and/or use of sustainably sourced products
- Reduced plastic use
- Reduced household water consumption (litres)
- Reduced carbon travel
- Reduced consumption and/or use of animal products
- Reduced consumption and/or use of vulnerable species in particular
- Reduced household waste

Please use this space to define your own indicator if none of the above are applicable:

5.3.9 You told us that your project will focus on reduced waste / better waste management. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Waste management in new buildings / infrastructure / modifications reflect environmental concerns
- Waste management problems identified and resolved (i.e. reduced waste water discharge into the sea)
- Increased proportion of domestic and/or industrial wastewater flows safely treated
- Reduced use of harmful plastics in business sector/supply chain/school
- More biodegradable waste sent to landfill
- Reduced production of domestic and/or industrial waste
- Increased proportion of domestic and/or industrial waste re-used/recycled

Please use this space to define your own indicator if none of the above are applicable:

5.3.10 You told us that your project will focus on increased use of low carbon technology and energy. Which of these indicators might be relevant to measure this?

Please tick as many as apply:

- Increased amount of carbon sequestered
- Increased installation of solar panelling
- Increased installation of sustainable heating, (i.e. biomass, ground/air source & shared systems)
- Increased production of renewable energy
- Increased installation of electric vehicle charging points
- Renewable energy share in the total final energy consumption
- Material footprint (sum of biomass, fossil fuels, metal ores and non-metal ores)
- Reduced drilling and exploration of oil and gas
- Reduction in energy related poverty (due to increased access to renewables)

Please use this space to define your own indicator if none of the above are applicable:

5.2.7 You told us that your project will focus on other outcomes. Please define your own indicator:

6. Have you considered the potential risks?

6.1 Please describe any risks or uncertainties that might affect the project and how you will try to mitigate these. *(Max 500 words)*

6.2 Could your project lead to any unintended negative consequences? Have you thought about any negative effects on the local environment that could be caused during the implementation of your project and what mitigation you could put in place to avoid it? *(Max 500 words)*

7. Your budget

Budget item	Requested from us	Amount from other sources
<i>Staff costs/personnel</i>		
<i>Overheads</i>		
<i>Equipment</i>		
<i>Travel Expenses</i>		
<i>Third Party Fees</i>		
<i>Other</i>		
TOTAL		

If you have selected other, please describe below:

Please attach your full budget, preferably in Excel Format.

Your budget should include more information (narrative/explanation) on the necessary costs for a successful project implementation and a more detailed amount breakdown. Please also provide (if relevant) further co-funding (amount from other sources) specifics, such as budget items, amounts, sources/potential sources, funding status (applied, approved, future fundraising effort) etc

8. Additional information

8.1 If your application is successful, how could our foundation help you in any other ways (i.e. non-financial, networking, introductions etc.) to achieve your project objectives? (Max 500 words)

8.2 Please attach or add links to any documents that support your application (i.e. justification of problem, evidence for your research/proposal etc.)

Please note, this is optional, and that any significant information found on these documents should be included within your application in the sections above.

9. Declaration

Please confirm the following:

- I confirm that all the information in this application is correct and accurate to the best of my knowledge. I agree that you can check the information in it and any supporting documents with other people and organisations if required.
- My organisation has the power to accept a grant, under your terms, and the power to pay back the grant if the terms are not being met.
- I understand that any misleading statements (whether deliberate or accidental) I give at any point during the application process, or any information I knowingly withhold, could mean my organisation's application is not valid, in which case you will cancel the grant and claim back the money we have received, stop assessing and return the application, or withdraw any grant you offered my organisation.
- I am authorised to put forward this application on behalf of my organisation.
- On behalf of my organisation, I agree that if we receive any grant from you for our project, we will keep to the standard terms of the grant and any further terms and conditions set out in the grant notification letter.

I confirm I have read, understood and comply with statements above.

Full Name:

Email:

Date:

Format: DD/MM/YY or DD/MM/YYYY: